

Ingeborg Beling

1. What mistakes did people make about bees before Beling's research?

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2. Why do you think she moved her research inside?

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3. What did her research show? Why is this important?

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4. What is **circadian rhythm**?

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Anita Roddick

1. What did Anita believe when she opened her first shop?

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2. When was animal testing banned in the UK? When was it banned in the European Union?

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3. Why is Fair Trade important?

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4. How do the Body Shop help with recycling?

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Ingeborg Beling

1. What mistakes did people make about bees before Beling's research?

People mistakenly believed that bees were chaotic insects that main job was to make honey from nectar.

2. Why do you think she moved her research inside?

She moved her research inside so she could control the clues that helped the bees tell the time.

3. What did her research show? Why is this important?

Beling's research showed that animals and plants have an internal clock that is tuned to the Earth's day length.

4. What is **circadian rhythm**?

Circadian rhythm tells all living things when to eat, sleep and be active.

Anita Roddick

1. What did Anita believe when she opened her first shop?

She believed the best way to do business was to put kindness, people and the planet above making money.

2. When was animal testing banned in the UK? When was it banned in the European Union?

It was banned in the UK in 1998 and in the EU in 2013.

3. Why is Fair Trade important?

Fair Trade is important because it means that farmers in poorer communities could earn a decent living by paying them a fair price.

4. How do the Body Shop help with recycling?

The Body Shop give customers the choice to refill their own containers rather than buying new ones. They also recycle old packaging instead of binning them.