

Persuasive Adverts

A new sweet product

LO: To create an advertising poster using persuasive features

Check Sheet

- I have written a tempting description
- I have used a rhetorical question
- I have used appealing adjectives
- I have used WOW words
- I have included a list of benefits
- I have a snappy slogan
- I have a product picture
- I have used a superlative word(s)
- I have used word play
 - Alliteration

Tick

MY

Tick/Comment