

Designing a New Sweet

Some inspiration for you...

Think of your favourite
sweet...



What do you like about it?

Is it the chocolate?



Is it the colours?



Is it the fizziness?



Is it the variety?



Or is it the magic?



WONKA®

The image shows the word "WONKA" in a highly stylized, decorative font. The letters are white with a thick, dark blue outline. The font is characterized by elaborate flourishes and swirls, particularly on the 'W', 'O', and 'A'. A registered trademark symbol (®) is located at the end of the word. The entire logo is set against a white background within a rectangular frame.

Wonka created sweets that could...

- Never get any smaller!
- Explode!
- Become invisible!
- Stick your mouth shut!
- Taste in your mouth when you hold it in your hand!
- Wriggle in your tummy!
- Fix bad teeth!

What could your sweet do...

