

Wednesday 17th June 2020

L/O - to understand the structure and language of a persuasive leaflet.

Look at the promotional leaflet for Iceland and any tourist attraction leaflets you may have at home.

What sections do these promotional leaflets have?

What writing features do these leaflets have?

(remind yourself of the required features by looking at the 'writing to persuade' Power Point on the Year 6 home learning link and complete the mind map below).

How do you persuade people?

What could you promote to potential tourists on Kensuke's Island?  
(Think about elements you know about the book but also the sorts of things you might find on any tropical island).

What might they need to be warned about?

L/O - to write a persuasive leaflet.

Your task now is to design a promotional, persuasive leaflet for Kensuke's Island.

You need to decide:

What sections your leaflet will have.

What images you will use.

How you will set it out across a double-sided A4 sheet.

You will need to draft the persuasive text for each section - ensuring it will fit the space you have allocated. Ensure you use ALL of the persuasive features you have found in other leaflets or in the Power Point you looked at.

Once each section has been drafted and reviewed you will:

Complete the written text.

Find, print and attach your images.

Complete the finishing touches of titles, slogans, word splashes, borders.

On the following pages you will find examples from previous classes work.

Use them to guide and inspire your own work.



Enjoy an enchanting holiday experience...

*Peace, tranquility, splendour and natural beauty...*

**"A genuine adventure for the young and old!"**

*Why not follow in the footsteps of rare orang-utans?*

*Or spend the night under the stars?*

**In a 5 star location!**

**once in a lifetime orang-utan opportunity**



**unique under water safari**

**RETURN TO NATURE...** at Kensuke's Island